

NEXT-GENERATION ANTIVIRUS (NGAV) & MALWARE PREVENTION SERVICES

STOP MODERN MALWARE. STRENGTHEN ENDPOINT DEFENSE. STAY AHEAD OF THREATS.

Traditional signature-based antivirus tools can no longer keep pace with modern threats. Today's attackers use fileless malware, living-off-the-land techniques, ransomware, and zero-day exploits to bypass legacy defenses.

Haden Grey's Next-Generation Antivirus (NGAV) & Malware Prevention services help organizations proactively prevent, detect, and block advanced threats before they impact the business. We design and optimize modern endpoint protection strategies that leverage behavioral analysis, AI-driven detection, and threat intelligence.

Our approach combines deep threat defense expertise, practical architecture strategies, and white-glove advisory to deliver strong protection with minimal user disruption.

SERVICE OVERVIEW

Haden Grey delivers end-to-end NGAV and malware prevention services spanning advisory, architecture, deployment guidance, and optimization. We help organizations:

- Prevent malware and ransomware infections
- Replace or modernize legacy antivirus tools
- Reduce endpoint attack surfaces
- Improve threat detection accuracy
- Strengthen endpoint resilience
- Align malware defense to Zero Trust strategies

Our services are vendor-agnostic and tailored to your environment, workforce model, and risk tolerance.

OUR **DELIVERY** METHODOLOGY

Assess

Evaluate current malware defenses, gaps, and risks.

Design

Develop scalable, layered malware prevention architectures.

Implement (Guide & Validate)

Support deployment with security-by-design principles.

Optimize

Continuously refine detection and prevention.

CORE CAPABILITIES

1. NGAV Strategy & Roadmap Development

Modern Protection for Modern Threats

We define a strategic approach to next-gen malware defense.

Capabilities Include:

- NGAV roadmap development
- Legacy AV replacement planning
- Risk-based protection strategies
- Control rationalization
- Investment prioritization

Benefits:

- Clear modernization path
- Reduced risk exposure
- Stronger protection posture

2. Advanced Malware Prevention Architecture

Security by Design

We design scalable NGAV architectures aligned to business needs.

Capabilities Include:

- AI/ML-based detection strategy
- Behavioral analysis integration
- Cloud-delivered protection design
- Policy architecture design
- Multi-layered defense models

Benefits:

- Stronger detection coverage
- Reduced false positives
- Scalable protection

3. Ransomware Prevention Strategy

Stop Ransomware Before it Executes

We help organizations build proactive ransomware defenses.

Capabilities Include:

- Anti-ransomware policy design
- Behavior-based blocking
- Exploit prevention strategies
- Rollback and recovery alignment
- Attack surface reduction guidance

Benefits:

- Lower ransomware risk
- Faster containment
- Reduced business impact

4. Fileless & Script-Based Attack Protection

Defend Against Evasive Techniques

We protect against advanced attack methods.

Capabilities Include:

- Memory-based attack detection
- Script control strategies
- Living-off-the-land detection
- PowerShell and macro protections
- Exploit guard alignment

Benefits:

- Reduced evasion success
- Stronger prevention
- Better detection coverage

5. Threat Intelligence & Analytics Integration

Stay Ahead of Threat Actors

We integrate intelligence-driven defenses.

Capabilities Include:

- Global threat intelligence integration
- IOC and behavioral indicator tuning
- Threat trend analysis
- Proactive defense alignment

Benefits:

- Faster detection
- Adaptive protection
- Improved threat awareness

6. Policy Optimization & Tuning

Security Without Disruption

We ensure protection is effective and usable.

Capabilities Include:

- Policy tuning and baselining
- False-positive reduction
- User impact analysis
- Performance optimization

Benefits:

- Better user experience
- Higher operational efficiency
- Stronger adoption

TECHNOLOGY ALIGNMENT

Haden Grey works across leading NGAV and endpoint protection platforms to design interoperable solutions.

Common NGAV platforms include:

- Microsoft Defender Antivirus / Defender for Endpoint
- CrowdStrike Falcon Prevent
- SentinelOne Singularity
- VMware Carbon Black
- Sophos Intercept X
- Trellix (McAfee) Endpoint Security
- Trend Micro Apex One
- Palo Alto Networks Cortex XDR Prevent
- Cisco Secure Endpoint

NGAV ADVISORY SERVICES

- Malware defense maturity assessment
- Architecture and design reviews
- Tool evaluation and rationalization
- Ransomware readiness assessments
- Zero Trust endpoint alignment
- Mergers and acquisitions endpoint security integration planning

IMPLEMENTATION SERVICES

- NGAV platform deployment guidance
- Policy configuration design
- Integration with EDR/XDR and SIEM
- Secure baseline development
- Automation enablement

ONGOING OPTIMIZATION SUPPORT

- Policy refinement
- Protection tuning
- Threat trend reviews
- Control optimization
- Roadmap updates

BUSINESS OUTCOMES

Organizations partnering with Haden Grey achieve:

- Reduced malware and ransomware risk
- Stronger endpoint resilience
- Lower infection rates
- Improved detection accuracy
- Reduced operational disruptions
- Scalable malware defense programs
- Greater confidence in cyber readiness

WHY HADEN GREY

Clients choose Haden Grey for:

- Deep endpoint and threat defense expertise
- Vendor-agnostic advisory
- Proven enterprise security architecture experience
- Security-first, business-aligned approach
- White-glove client service
- Practical, outcome-driven strategies

